

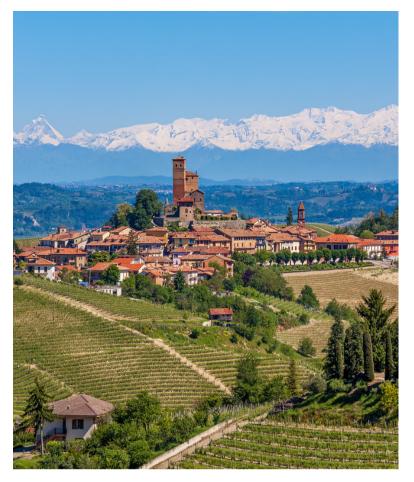


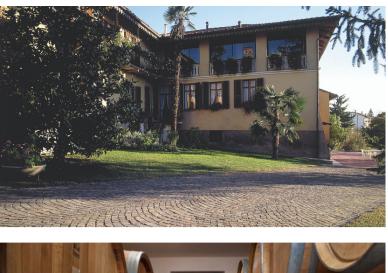
PALLADINO

Hailing from Guarene, Piero Palladino spent his youth in Alba, where he studied winemaking at the Istituto Enologico. He was employed as winemaker for a wine vendor in Biella, having moved there after the war. However, Piero did not cut ties with Alba and the Langhe. In the years following, his characterizing resourcefulness led him to set up businesses in various sectors, before definitively arriving in the textile industry. However, wine remained his passion, one that he emphatically asserted at the first opportunity. In 1974, Piero bought the current Azienda Vinicola Palladino and entrusted its management to his cousin Maurilio, his subsequent business partner. Maurilio Palladino, together with his wife Domenica, managed the company for years, drawing inspiration from the principle of fidelity to tradition and the characteristics of the territory.

Today his experience is combined with the enthusiasm of the new generation, who help to manage the cellar and to continuously research new markets. They include Maurilio's granddaughter Veronica and her husband Alessandro and Margherita, Piero's granddaughter and daughter to Mauro Palladino, Maurilio's partner and cousin. Not to forget Luca and Matteo who provide invaluable help in the vineyard and in the wine cellar. Our Philosophy-A wine cellar is its territory: a simple philosophy, focused on the link with tradition, on respect for the terroir and the passion with which we try to communicate these values throughout the world. TRADITION lets us relive history through the memory of the past and respect for the vines, tended according to ancient customs of manual processes, thus bringing a healthy product into the wine cellar, which is followed step by step, until its evolution into wine. The TERRITORY finds expression in the purity of production of the historical Piedmontese denominations and in the ability each wine possesses, capable of summarising, with its own aroma and flavour, the specifics of the grapes' terroir of origin. PASSION links all of the elements and is the underlying premise and the indispensable ingredient of each phase, from the careful tending of the vineyard to the processes of winemaking in the cellar and finally the promotional efforts in Italy and abroad.

96D Barolo 'Serralunga' v18 96WRO Barolo 'Ornato' v16 96WRO Barolo Riserva 'San Bernardo' v13 95WA Barolo Riserva 'San Bernardo' v16 94WA Barolo Riserva 'San Bernardo' v13 95D Barolo 'Parafada' v16 93+WA Barolo 'Parafada' v18 94IWR Barolo 'Ornato' v18 92JS Barolo 'Serralunga' v17 92IWR Dolcetto d'Alba v19 91IWR Barolo 'Serralunga' v17 90JS Barbera d'Alba v18







Barbera V19 12pk Serralunga v18 12pk Ornato V18 6pk Parafada V18 6pk

Rsv San Bernardo V16 6pk

